

10. The advertising sign recited in Claim 9 wherein each magnet receptacle also extends below an adjacent side.

11. The advertising sign recited in Claim 10 wherein each magnet receptacle also extends below an adjacent end.

12. The advertising sign recited in Claim 1 further comprising a plastic coating over the edge of each dish-shaped housing.

13. The advertising sign recited in Claim 2 wherein the advertising member further comprises:

magnet receptacle means extending below and around the base and surrounding all of the magnets.

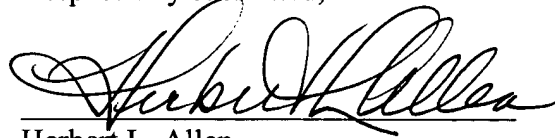
14. The advertising sign recited in Claim 13 wherein the magnet receptacle means extends below an adjacent side.

15. The advertising sign recited in Claim 14 wherein the magnet receptacle means extends below an adjacent end.

16. The advertising sign recited in Claim 15 wherein the magnet receptacle means comprises plural magnet receptacles each surrounding at least one of the magnets.

17. The advertising sign recited in Claim 2 further comprising a plastic coating extending below a bottom surface of each magnet.--

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